



TIPS TO FILM YOUR VIP VIDEO

- 1) Hold your phone sideways to film in landscape view.
- 2) Lighting: make sure light falls on you (face the window or face a light source/sun).
- 3) Sound: make sure you're in a quiet room. Remove background noise like fans or tvs and radios.
- 4) If possible, use a tripod, selfie stick or have someone film you. Or rest the phone in a place that's facing you [on a chair, table or stack of books].
- 5) Look directly into the camera (not the screen to see your face).
- 6) Do not zoom in. The quality of the video will lessen.
- 7) Smile
- 8) Time limit: 2 minutes
- 9) Take a quick test video
- 10) Try and have your pet on screen if you can!

TALKING POINTS:

- 1) Name of Owner and Pet, City/State.
- 2) How did you come to adopt this pet?

ONE ADDITIONAL FUN FACT:

- 1) What is the funniest thing your pet does?
- 2) What is your most favorite memory with your pet?
- 3) What is your favorite activity to do with your pet?

USE THE HASHTAG #VIPCARETALE